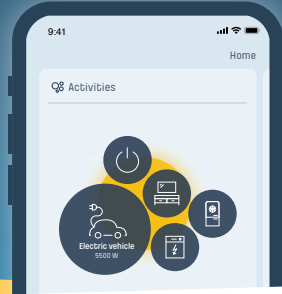




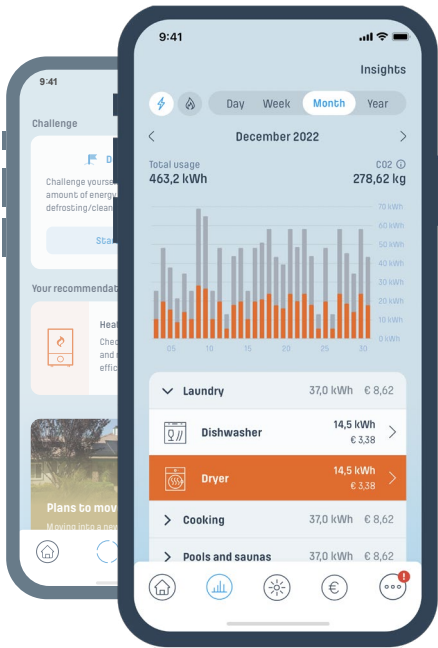
Customer Engagement

Increase customer engagement,
reduce churn and lower cost to serve

- ✓ Appliance disaggregation and efficiency
- ✓ Energy consumption insights
- ✓ Peer and self-comparison
- ✓ Challenges and tips
- ✓ API & SDK for mobile apps
- ✓ White label app



Business benefits



Increase engagement and reduce churn

Reduce support center calls as all relevant information can be found on the app.

Lower your cost to serve

Offer engaging information on cost and energy savings and keep your customers happy.

Build strong relationships with PV owners

Provide PV owners solar self-consumption insights to pave the way for solar energy services offerings.

Use cases



Help customers understand how they consume electricity at home



Motivate customers through peer and self-comparison



Keep customers engaged with personalised and actionable energy saving tips



Offer personalised energy insights to your customers since day one

Why invest in NET2GRID's Customer Engagement

- ✓ Global reach; technology compatible with most technical standards around the world
- ✓ The most accurate energy disaggregation in the market
- ✓ One-stop-shop for both software and hardware
- ✓ Uniquely positioned to process Smart Meter data of all granularities
- ✓ Proven technology resulting from 10 years of solid experience in the field
- ✓ 40% proven churn reduction

"We compared different technologies and NET2GRID Non Intrusive Load Monitoring reached a high level of accuracy, they were the best."

Antonio Coutinho, EDP Innovation

"The Smart Control app is one of our most innovative offerings at E.ON. 90% of the users visit the app at least once per week. It demonstrates our relevance in our customers' homes."

Matthias Terschueren,
E.ON Deutschland GmbH