Increase customer engagement, reduce churn and lower cost to serve

- ✓ Energy consumption insights
- ✓ Appliance disaggregation and efficiency
- ✓ Peer and Self-comparison
- ✓ Challenges and Tips
- ✓ API & SDK for Mobile Apps
- ✓ White Label App

Business benefits
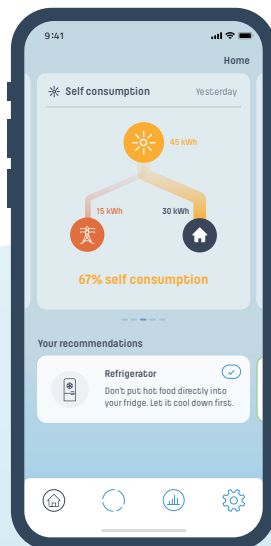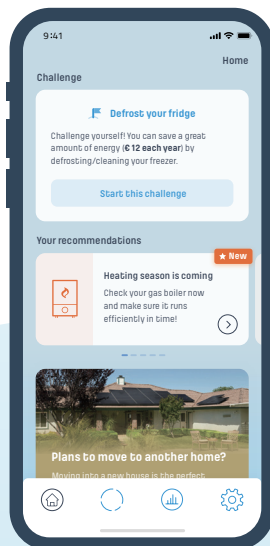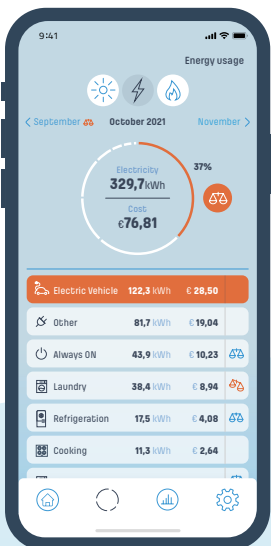
Lower your cost to serve

Reduce support center calls as all relevant information can be found on the app.

Increase engagement and reduce churn

Offer engaging information on cost and energy savings and keep your customers happy.

Build strong relationships with PV owners

Offer PV owners solar self-consumption insights paving the way for solar energy services offerings.

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What's in it for your customers

Help customers understand how they consume electricity at home

Prevent bill shock and help your customers identify potential energy guzzlers.

Engage customers through personalised actions

Keep customers engaged with personalised and actionable energy saving tips & recommendations through timely notifications.

Motivate customers through peer & self-comparison

Elevate personal experience by delivering benchmark with 'best in class', self and peer energy consumption.

Gain customers' trust from day 1

Offer immediate value by delivering continuous, personalised insights from day 1. Build a robust and long lasting relationship with your customers.

Why invest in NET2GRID's Customer Engagement

Support of all meter data granularities in global markets

60 Proven Net Promoter Score

60% Proven reduction of service calls

The most accurate energy disaggregation on the market

40% Proven churn reduction

+84% Proven App Referral Rate

"We compared different technologies and NET2GRID Non Intrusive Load Monitoring has got to a level of high accuracy, they were the best."

Antonio Coutinho, EDP Ventures

"Customers love our Smart Control app and the services we are offering create real added value. Smart Control represents the spirit of the digital generation."

Jens Puknat, E.ON Germany

"Most of the customers didn't have any idea on what was the cause of their consumption. With Robo, we have seen that we had a positive impact in our customers' lives."

Camille Vial, NeN Energia

Don't just take our word for it, experience it for yourself

(Request a demo)