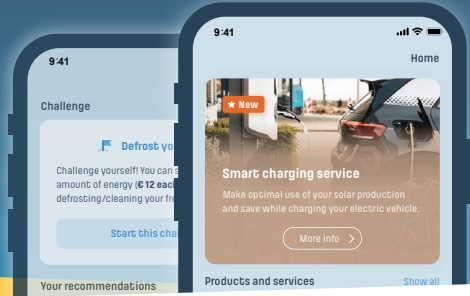




Customer Intelligence

Enrich your customer's profiles
Identify Next Best Actions

Tap into richer customer profiles and customer segmentation to offer personalised energy services and generate new revenue streams.



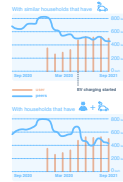
Enrich your marketing operations with customer 360-degree insights including:

- ✓ Detailed household profiles & energy insight reports
- ✓ Renewable Energy Sources (RES) product detection
- ✓ Estimations on the optimal capacity of RES products per household

Utility Customer Care Agent View

Customer John Smith

Electricity usage comparison



Bill Analyzer



Next Best Actions for John Smith

- Switch to our special EV tariff**

Savings	Score
132 €/year	87

We see that you are charging your EV at home at specific hours of the day!

Our advice: You could benefit from our special EV tariff. We estimate you could save 152 €/year by switching to EV rate plan.
- Install solar panels**

Savings	Score
598 €/year	72

We see that your neighbours are...



Improve customer intelligence

Gather richer customer profiles and cluster user groups to offer personalised digital marketing



Identify Next Best Actions

Make your support centre call agents smarter, educate your customers, and upsell new value-added services



Build new revenue streams

Broaden your product portfolio and become an energy services provider



Offices
USA
The Netherlands
Greece

Contact
www.net2grid.com
sales@net2grid.com

Use cases



Enrich your CRM data for more efficient marketing campaigns. Empower your support call centre agents to help your customers with personalised advice to lower their energy bills.



Identify solar, EV charging, and battery storage in your customer base and offer estimations on their optimal capacity. Build tailored services, contracts, and advice.



Generate household energy consumption and PV production 'Digital Twins' for better marketing program simulation, modeling, and execution.

Why NET2GRID's Customer Intelligence



Rich customer profiles based on the most accurate disaggregation in the market



Proven technology resulting from 10 years of solid experience in the field



Global reach; algorithms resilient across continents and customer profiles

"If you know how much the customer is consuming and what is their energy profile, you can help by offering the best photovoltaic solution for their homes."



Antonio Coutinho,
CEO of EDP Innovation