



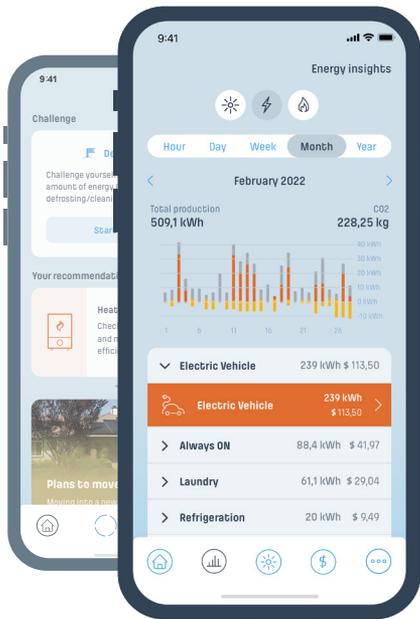
## Customer Engagement

Increase customer engagement,  
reduce churn and lower cost to serve

- ✓ Appliance disaggregation and efficiency
- ✓ Energy consumption insights
- ✓ Peer and self-comparison
- ✓ Challenges and tips
- ✓ API & SDK for mobile apps
- ✓ White label app



## Business benefits



### Increase engagement and reduce churn

Reduce support center calls as all relevant information can be found on the app.

### Lower your cost to serve

Offer engaging information on cost and energy savings and keep your customers happy.

### Build strong relationships with PV owners

Provide PV owners solar self-consumption insights to pave the way for solar energy services offerings.



NET2GRID

NET2GRID USA  
395 SW Bluff Dr  
Suite 10, Bend  
OR 97702, US

Contact  
www.net2grid.com  
sales@net2grid.us

# Use cases



Help customers understand how they consume electricity at home



Motivate customers through peer and self-comparison



Keep customers engaged with personalized and actionable energy saving tips



Offer personalized energy insights to your customers since day one

## Why choose NET2GRID's Customer Engagement

- ✓ Global reach; technology compatible with most technical standards around the world
- ✓ The most accurate energy disaggregation in the market
- ✓ One-stop-shop for both software and hardware
- ✓ Uniquely positioned to process Smart Meter data of all granularities
- ✓ Proven technology resulting from 10 years of solid experience in the field
- ✓ 40% proven churn reduction

"We compared different technologies and NET2GRID Non Intrusive Load Monitoring reached a high level of accuracy, they were the best."



"The Smart Control app is one of our most innovative offerings at E.ON. 90% of the users visit the app at least once per week. It demonstrates our relevance in our customers' homes."



Don't just take our word for it, experience it for yourself

